

CoB News, April 2007

April has been a topsy-turvy month in the life of USM's College of Business. On 10 April 2007, USM received the "resignations" of both CoB Dean D. Harold Doty and CoB Associate Dean Farhang Niroomand. USM President Shelby Thames and USM Provost Jay Grimes selected, on 10 April 2007, professor of marketing Alvin Williams to be the Interim CoB Dean. On 11 April 2007, Interim CoB Dean selected associate professor of management Joseph Peyrefitte to serve as the CoB's Interim Associate Dean.

Where is Interim Dean Williams Now?

The CoB's new Interim Dean, Alvin Williams, is now attending his first AACSB Conference as the head of USM's College of Business. As the insert below shows, that conference is being held in Tampa, from 22-24 April 2007:



International Conference and Annual Meeting

Event Code: ICAM4-22

April 22-24, 2007 (Sun-Tue)

Tampa Convention Center, Tampa, Florida, USA

Over 1,200 members from more than 40 countries will convene at one international destination, Tampa, Florida, for one of the world's largest gatherings of business education professionals. It is the first time that the conference will be held at AACSB International's new world headquarters. Learn from engaging speakers who will present a variety of subjects of interest to educators around the world, regarding the shaping of management education. Panel discussions will examine critical issues that impact business schools. From the future of MBA programs and issues affecting PhD programs, to accreditation, curricula, and assessment, there is something for everyone at this conference.

WHO SHOULD ATTEND:

- Deans, associate deans, senior faculty, program directors, and department chairs

LEARNING OUTCOMES:

- Update your professional knowledge with the latest information on trends and approaches to key issues in the field of management education.
- Be an important part of the most prestigious information exchange among management educators worldwide.
- Gather relevant and practical examples of what business schools need to know from diverse and international sources.
- Plan for business school models and structures needed to gain strategic competitive advantage for the future.
- Connect with potential partner schools and develop international alliances.
- Learn about innovative thought leadership initiatives being developed for management education.

Conference Headquarter Hotel:
Tampa Marriott WaterSide
700 South Florida Ave, Tampa, Florida, USA 33602

Preferred Room Rate:
\$179 USD per night, plus tax

Preferred Room Rate available through:
Wednesday, March 21, 2007

Tampa Marriott WaterSide – the conference's headquarter hotel is a bay-front hotel in the heart of Downtown. This new hotel offers a complete business center, a full-service spa and several restaurants. As part of the Channelside District, Tampa Marriott WaterSide Hotel is adjacent to the Tampa Convention Center and minutes away from the famous Ybor City trolley ride. The hotel is 8 1/2 miles from Tampa International Airport.

Secondary Hotel:

Westin Tampa Harbour Island Hotel
725 S. Harbour Island Blvd. Tampa, Florida, USA 33602

Preferred Room Rate:
\$169 USD per night, plus tax

Preferred Room Rate available through:
Wednesday, March 21, 2007

The Westin Tampa Harbour Island is just a short walk to the Tampa Convention Center, two blocks from the St. Pete Times Forum, and convenient to many area attractions. Features include quint harbor views, an outdoor pool, restaurants, and lounge. Enjoy a resort-like atmosphere in a premier waterfront destination.

ICAM Hotel Reservation Instructions

Reservations can be made between August 1, 2006 and March 21, 2007 by choosing one of the following methods:

Internet: Book your reservations online at www.aacsb.edu/conferences. Select the International Conferences and Annual Meeting then access the hotel reservations page under "Housing".

Fax: Send a completed form, one copy per room request to: (813) 218-3369.

Mail: Send a completed form, one copy per request to: AACSB International – Housing Bureau, 400 North Tampa St., Suite 2800, Tampa, FL 33602

As the insert above points out, this is the first AACSB conference held at AACSB International's new world headquarters. The program for the conference is included above, as are some of the expenses that USM's CoB will incur during Williams' visit to Tampa. Assuming Williams secured the preferred room rate, \$169/night, his trip to Tampa (3 nights) will cost the CoB \$507 in lodging expenses alone. With travel, meals, and incidentals, this trip should easily exceed \$1,000, not counting the registration fee, which will likely be at least \$750. Let's hope Williams' sessions attendance and attention will surpass those of Doty and Niroomand (over the past four years).

It Just Occurred to Us

It just occurred to us that, with his 10 April 2007 "resignation" as Dean, a number of CoB faculty now outrank D. Harold Doty, professor of management at USM. These are:

<u>Name</u>	<u>Unit</u>
Babin, Barry	MKT
Babin, Laurie	MKT
Bushardt, Stephen	MGT
Carter, George	ECO
Clark, Stan	ACC
Davis, Donna	MIS
DePree, Marc	ACC
Gunther, William	ECO
Henthorne, Tony	MKT
Hsieh, Chang	MIS
Jordan, Charles	ACC
Klinedinst, Mark	ECO
Lewis, Stanley	MIS
Lindley, Tom	FIN
Mixon, Franklin	ECO
Niroomand, Farhang	ECO
Nissan, Edward	ECO
Posey, Roderick	ACC
Price, Catherine	TM
Sawyer, Charles	ECO
Topping, Sharon	MGT
Williams, Alvin	MKT

If your name is not among the 22 listed above, as it should be, please contact USMNEWS.NET and we will correct the list.